

Bottlers & Packer



Feature List 2022

What we are looking for...

Our features consist of: case studies, recent installation stories, product development, interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



JANUARY

COPY DATE 01/12/2021

Inspection Systems
Warehousing, Logistics, Storage & Handling

FEBRUARY

COPY DATE 13/01/2022

Aseptic Filling & Packaging
Kegs, Keg Filling & Handling Plant

MARCH

COPY DATE 15/02/2022

Anuga FoodTec Preview (1)
Container Unscrambling & Handling
Conveyors, Wear Strips & Guide Rails
Drives & Controls



APRIL

COPY DATE 17/03/2022

Anuga FoodTec Preview (2)
Bottle Cleaning & Drying
Glass Packaging Developments



MAY

COPY DATE 14/04/2022

Palletising & Depalletising
Robot Technology

JUNE

COPY DATE 12/05/2022

Maintenance & Cleaning
Milk Packaging Developments

JULY

COPY DATE 16/06/2022

Cans & Canning Equipment
Promotional & Shelf Ready Packaging

AUGUST

COPY DATE 16/07/2022

Bottle Closure Developments
Bottle Filling & Capping
drinktec Drinktec Preview (1)
Go with the flow.

SEPTEMBER

COPY DATE 11/08/2022

drinktec Drinktec Preview (2)
Go with the flow.
PET Containers & Blowmoulding Machinery



PPMA PPMA Preview

Shrink & Stretch Machinery and Material

OCTOBER

COPY DATE 15/09/2022

Carton & Tray Erecting and Sealing
Pasteurising Developments
Promotional & Postal Packaging
Wraparound Case Packing

NOVEMBER

COPY DATE 13/10/2022

Coding & Marking
Multipackaging Developments

DECEMBER

COPY DATE 17/11/2022

Adhesives & Application
Beverage Processing
Carbon Dioxide Producing Plant
Labelling & Sleeving



CIRCULATION, RATES & FORMATS

As the leading journal dedicated to the beverage packaging industry, International Bottler & Packer prides itself on being the first with breaking news in the industry.

INTERNATIONAL BOTTLER & PACKER Geographic Circulation 5,734

EUROPE 872
UNITED KINGDOM & IRELAND 2,248
REST OF THE WORLD (86 Countries) 2,614

Online Distribution 3,743
As at 08/10/2021

INTERNATIONAL BOTTLER & PACKER Circulation by Job Title

TOP MANAGEMENT 26%
PRODUCTION, TECHNICAL, ENGINEERING MANAGEMENT 45%
PACKAGING BUYERS 14%
MARKETING BRAND MANAGEMENT 15%

RATES BY NUMBER OF INSERTS IN A YEAR

Format		1	3	6	12
Double Page Spread	Trim: 420 x 280mm (+ 3mm bleed for all edges)	£3,060	£2,900	£2,755	£2,525
Full Page	Trim: 210 x 280mm (+ 3mm bleed for all edges)	£1,655	£1,600	£1,545	£1,460
Junior Page	131.5 x 187mm (+ 3mm bleed for all edges)	£1,360	£1,320	£1,275	£1,205
Half Page	Horizontal: 178 x 118mm Vertical: 85.75 x 225mm	£1,215	£1,180	£1,145	£1,100
Quarter Page	Horizontal: 178 x 54.5mm Vertical: 85.75 x 109mm	£1,000	£985	£960	£925
Front Cover	Trim: 210 x 280mm Allow 72mm for IBP banner (Advert area 210 x 208mm) (+ 3mm bleed to left, right and bottom edges)	£2,365			
Inside Front Cover Outside Back Cover	Trim: 210 x 280mm (+ 3mm bleed for all edges)	£1820 £1950			
Online Banner Advertising	400-1200 x 60px	£200	Multiple entries on application		
Email Banner Advertising	468 x 60px	£249	Multiple entries on application		

Subject to Availability

Loose Inserts – Maximum weight 200gsm – **International:** £1,075 | **UK:** £695

Sponsorship Opportunities – Exclusive page sponsorship opportunities to enhance corporate profile – price on application. Single or Multiple page Advertorial opportunities available by negotiation.

Classified – for every type of business. The ideal platform to advertise everything related to beverage packaging.
Full Page: £1,220 | **Half Page:** £700 | **Quarter Page:** £375

Buyers Guide – All year round visibility under your particular section of expertise.

	Single Column (55 x 69mm)	Double Column (116.5 x 69mm)	
1 Entry	£332 per annum	£435 per annum	All rates GBP £ Sterling and exclusive of VAT
3 Entries	£896 per annum	£1174 per annum	
6 Entries	£1690 per annum	£2215 per annum	