

FOOD PACKER & PROCESSOR INTERNATIONAL

Feature List 2021

What we are looking for...

Our features consist of: case studies, recent installation stories, product development, interviews, industry opinion etc.

The word count should ideally fall between 400 and 1200 words and accompanying images should be at least 300 dpi.

We would be delighted to hear from you about any of the mentioned features.



JANUARY/FEBRUARY

COPY DATE 21/12/2020

Form/Fill/Seal
CAP/MAP
Flow Wrapping
Tamper Evident & Security
Maintenance & Cleaning



Interpack Preview

SEPTEMBER/OCTOBER

COPY DATE 02/09/2021

Palletising & Depalletising
Robot Technology
Metal Detection, X-Ray & Inspection Systems
Warehousing, Storage & Logistics



PPMA Preview (2)

MARCH/APRIL

COPY DATE 04/03/2021

Shrink & Stretch Machinery and Materials
Cans & Canning Equipment
Ready Meal Packaging
Chilling Systems

NOVEMBER/DECEMBER

COPY DATE 04/11/2021

Labelling & Sleeving
Coding & Marking
Multipackaging Developments
Adhesives & Application
Packaging Materials & Containers

MAY/JUNE

COPY DATE 29/04/2021

Conveyors
Drives & Controls
Filling & Capping
Food Preparation & Processing

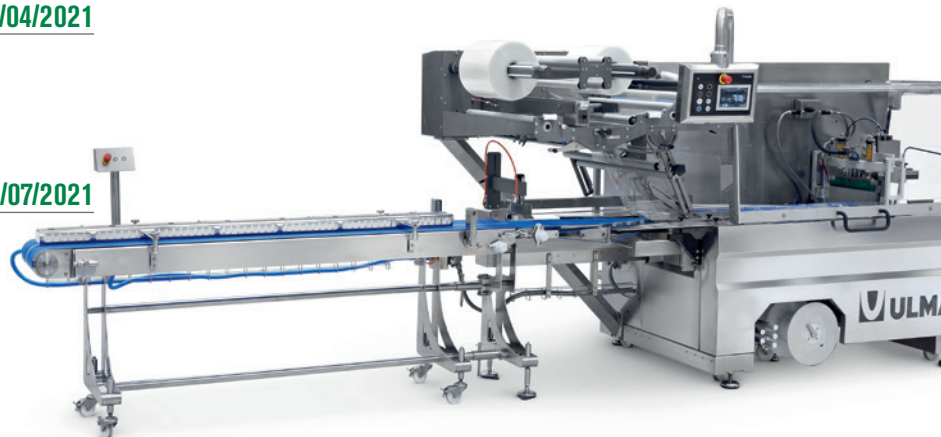
JULY/AUGUST

COPY DATE 01/07/2021

Carton & Tray Erecting
Multihead Weighing
Sorting & Counting
Checkweighing



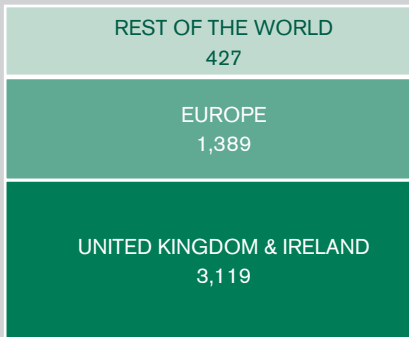
PPMA Preview (1)



CIRCULATION, RATES & FORMATS

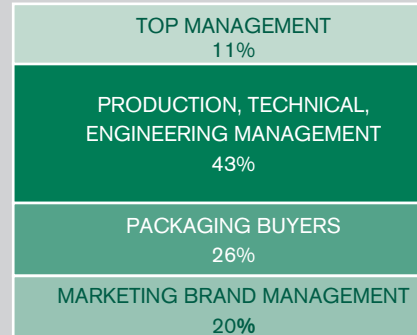
The food packaging and processing industry has come under much scrutiny in recent years, and it has been our job at Food Packer & Processor International to keep track of, and report on, the major pressing issues concerning the industry.

GEOGRAPHIC CIRCULATION Total Circulation 4,935



Online Readership 3,291
As at 31/07/2020

FOOD PACKER & PROCESSOR INTERNATIONAL Circulation by Job Title



RATES BY NUMBER OF INSERTS IN A YEAR

Format		1	3	6
Double Page Spread	Trim: 420 x 280mm (+ 3mm bleed for all edges)	£3,060	£2,900	£2,755
Full Page	Trim: 210 x 280mm (+ 3mm bleed for all edges)	£1,655	£1,600	£1,545
Junior Page	131.5 x 187mm (+ 3mm bleed for all edges)	£1,360	£1,320	£1,275
Half Page	Horizontal: 178 x 118mm Vertical: 85.75 x 225mm	£1,215	£1,180	£1,145
Quarter Page	Horizontal: 178 x 54.5mm Vertical: 85.75 x 109mm	£1,000	£985	£960
Front Cover	Trim: 210 x 280mm Allow 67mm for FPPI banner (Advert area 210 x 213mm) (+ 3mm bleed to left, right and bottom edges)	£2,365		
Inside Front Cover Outside Back Cover	Trim: 210 x 280mm (+ 3mm bleed for all edges)	£1820 £1950		
Online Banner Advertising	400-1200 x 60px	£200	Multiple entries on application	
Email Banner Advertising	468 x 60px	£249	Multiple entries on application	

Subject to Availability

Loose Inserts – Maximum weight 200gsm – **International:** £1,075 | **UK:** £695

Sponsorship Opportunities – Exclusive page sponsorship opportunities to enhance corporate profile – price on application. Single or Multiple page Advertorial opportunities available by negotiation.

Classified – for every type of business. The ideal platform to advertise everything related to food packaging and processing.
Full Page: £1,220 | **Half Page:** £700 | **Quarter Page:** £375

Buyers Guide – All year round visibility under your particular section of expertise.

	Single Column (55 x 69mm)	Double Column (116.5 x 69mm)	
1 Entry	£332 per annum	£435 per annum	All rates GBP £ Sterling and exclusive of VAT
3 Entries	£896 per annum	£1174 per annum	
6 Entries	£1690 per annum	£2215 per annum	